



7-9 November 2013

International Exhibition & Conference
On Landscape, Leisure, Greenery
Design, Construction & Technology

Held in conjunction with

International Skyrise
Greenery Conference

& International Landscape
Industry Association Summit

Singapore EXPO
Convention & Exhibition Centre

www.greenurbanscape.asia

Greenery, Landscape & Urban Design Solutions For A Rapidly Urbanising Asia

With 50% of Asia's population expected to live in urban areas by 2020 (United Nations 2012), the need for livable and sustainable cities is intensifying. The congestion and pollution that have accompanied rapid urbanisation across Asia have made creating spaces conducive for life, work and play, a paramount issue. With the spotlight trained on city planning and the integration of green and open spaces, the Asian landscape and urban greenery industry is set for unprecedented growth.

Against this backdrop, *GreenUrbanScape Asia* will be a dynamic marketplace for delegates and trade visitors from the region to discover the very best and latest landscape and urban greenery solutions from around the world. They will also be able to learn the best practices, discuss the latest industry trends and network with academics, practitioners and policymakers at the International Skyrise Greenery Conference and the International Landscape Industry Association Summit.

Why Participate

- Strengthen your brand image with pre-event marketing and on-the-day exposure
- Showcase your solutions and speak directly to active and serious buyers from both private and public sectors
- Gain insight on industry best practices and environmental issues from top analysts, implementers and government officials
- Network with like-minded professionals and foster stronger business relationships

S\$153 million

Value of landscape industry of Singapore by 2014 (Singapore Landscape Industry Survey 2006)

S\$50 million

Value of exports by farms in Singapore's agrotechnology parks (Agri-Food & Veterinary Authority of Singapore 2010)

US\$48.2 billion

Total revenue generated by the gardening & outdoor living market of Asia Pacific (Datamonitor 2012)

30%

Growth in global consumption of floriculture products by 2014 (Floriculture Association of Nepal 2007)



All images courtesy of the National Parks Board, Singapore and Singapore Tourism Board

About the Host City

Over the past fifty years, Singapore has focused resources in urban planning with an aim of transforming the country from a Garden City to the region's City in a Garden. Through the meticulous integration of urban planning, environmental design, ecological know-how, and horticultural knowledge, the island nation has developed a unique urban space that seamlessly combines landscape and vertical greenery with modern architecture and heritage buildings. Today, with rich biodiversity and strong community support, almost half of Singapore is covered in greenery, in the form of nature reserves, parks, park connectors, as well as vertical and high-rise greenery. With the opening of Gardens by the Bay, the crown jewel of Singapore's park development programme, Singapore has proven her ability to balance economic growth with environmental sustainability, and is well on her way to evolving into a City in a Garden.



Exhibitor Profile

Nursery & Plants

Bulbs & Seeds
Chemicals, Composts, Fertilisers
& Pesticides
Horticultural & Plant Care Products
Pest Control
Tools & Accessories
Flowers, Trees & Shrubs
Tree Maintenance, Transplantation
& Surgery

Construction & Maintenance Machinery & Equipment

Cleaning
Grassed & Wooded Areas
Analysis, Measurement
& Testing Equipment
Paths, Pavements & Squares
Earth & Plant Logistics & Transport
Barriers, Ramps, Railings, Terraces
& Roofing
Stonework & Ironwork

Green & Urban Solutions

Climate Control
Erosion Control
Greenhouse
Hydroculture
Hydroponics
Reclamation of Wasteland
Soil Regeneration & Amelioration
Waste Management
Water Handling & Flood Protection

Landscape & Urban Design

Architectural, Outdoor
& Waterproof Lighting
Courtyards, Gardens & Parks
Environmental Graphic Design
Facility Management
Golf Courses & Sports Grounds
Green Roofs & Roof Gardens
Playgrounds & Recreational Areas
Resorts & Spas
Skyrise & Vertical Greenery
Waterfronts & Marinas

Landscape Architecture & Master Planning

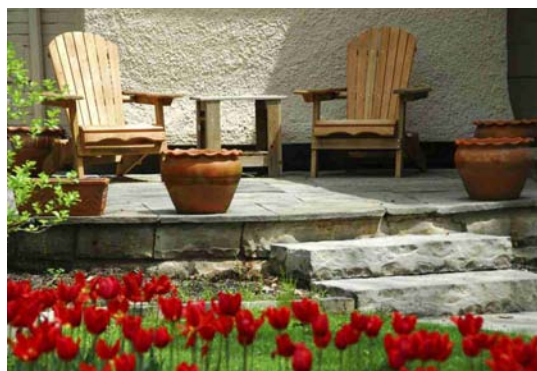
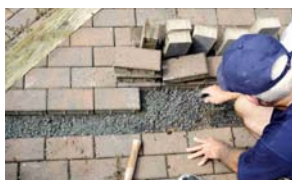
Eco-city
Industrial Districts
New Towns
Underground City

Materials & Components

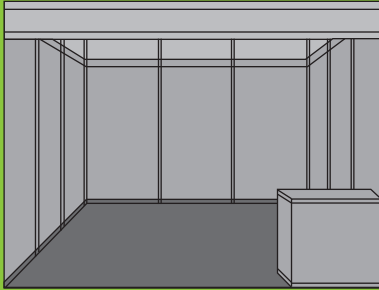
Acoustic & Visual Screens
Aeration, Irrigation & Drainage
Cast & Natural Stone for Indoor
& Outdoor Use
Decking, Fencing & Walling
Garden Furniture
Gazebos
Membrane Structures
Plant & Tree Protection
Sculptures
Soils
Water Features

Visitor Profile

- Government and public agencies
- Facility managers, property developers
- Landscape architects, architects, city planners, environmental graphic designers
- Agronomists, arborists, botanists, floriculturists, horticulturists
- Landscape contractors/ implementers
- Consultants, engineers
- Distributors, manufacturers, retailers and wholesalers of landscape and urban greenery products and solutions
- Academics and students



Cost of Participation



Standard Shell Scheme

Space Option	Early Bird Rate (on/before 31 May 2013)	Regular Rate
Bare Space (minimum 18sqm)	SGD400 per sqm	SGD430 per sqm
Standard Shell Scheme (minimum 9sqm)	SGD450 per sqm	SGD490 per sqm

About International Skyrise Greenery Conference

The Conference will present the latest technological developments and new areas of application in the field of green roofs and vertical greenery. It will serve as a surface+space where international urban greenery thought leaders from various disciplines may come together with architects, landscape architects, landscape contractors, policymakers and stakeholders to examine the present and future trends of this growing sector.



Treelodge@Punggol



All images courtesy of the National Parks Board, Singapore

About International Landscape Industry Association Summit

The Summit aims to raise the productivity of the landscape workforce and the value that the international landscape industry contributes to the global economy. Incorporating technical tours, the Summit will be a platform for landscape practitioners from across Asia Pacific and beyond to share experiences and perspectives in design and implementation as well as discuss productivity initiatives.



About the Organisers



Landscape Industry Association (Singapore) (LIAS) was incorporated on 11 May 2001. The mission of LIAS is to develop and promote professionalism and quality in landscape products and services to fulfill Singapore's vision of being a City in a Garden.

LIAS provides a forum for members to foster better networking, encourage industry discussions and maximise trade opportunities. The Association disseminates updates on industry information, organises trade programmes and promotions as well as activities relating to landscaping. Members stand to enjoy discounts and privileges on programmes and activities organised by LIAS. For more information, visit www.lias.org.sg.



National Parks Board (NParks) is responsible for providing and enhancing the greenery of our City in a Garden. Beyond building green infrastructure, NParks is actively engaging the community to enhance the quality of our living environment.

NParks manages over 300 parks and 4 nature reserves. Adding to this is the extensive streetscape, or roadside greenery, that forms the backbone of our City in a Garden. An island-wide Park Connector Network is also being developed to link major parks, nature areas and residential estates.

As the lead agency on biodiversity conservation, NParks has developed an urban biodiversity conservation model, which aims to conserve representative eco-systems in land-scarce Singapore. NParks also monitors and coordinates measures to enhance the presence of biodiversity in our urban landscape.

NParks is working closely with partners in the landscape and horticulture industry to increase productivity, and provide training for all levels of the workforce. Enhancing competencies of the industry will support Singapore's vision of being a City in a Garden. For more information, visit www.nparks.gov.sg and www.facebook.com/nparksbuzz.



The Singapore Institute of Landscape Architects (SILA) is a non-profit organisation representing the Landscape Architectural professional in Singapore. It was established in 1985 to advance the art of Landscape Architecture and the theory and practice of landscape, environmental, and urban design; to promote research and education therein; and to create and maintain a high standard of professional qualification. For more information, visit www.sila.org.sg.



A MICE specialist with thirty years of experience, Singex is backed by sophisticated infrastructural capabilities, an extensive global network and a strong commitment to operational and service excellence, to power your business events and growth. Its customised and integrated suite of event and venue solutions include conference and exhibition project management, venue management, consultancy and ancillary services, market intelligence as well as market representation.

Singex's global presence, extensive network of key business and government contacts, as well as affiliations with leading international trade associations and organisations, will provide partners with the necessary connections to acquire, build, market and scale events around the world.

Transforming ideas and concepts into extraordinary business experiences, Singex is key to Singapore's success as one of the most vibrant MICE destinations in the world. Visit www.singex.com.sg for more information.

To book your space or find out more, please contact Singex Exhibition Ventures Pte Ltd:

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Supporting Organisations

Australian Institute of Horticulture Inc.
Landscape Contractors Association of the Philippines

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