



GREEN BUILDINGS & PARKS WORLD 2015



GREEN BUILDINGS & PARKS WORLD 2015

4 - 5 August 2015

InterContinental Kuala Lumpur, Malaysia

www.greenbuildingsandparksworld.com

Green Building - Building Green: The Keystone For Sustainability

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OVERVIEW

Green Building - Building Green: The Keystone For Sustainability

The green building movement originated from the need and desire for more energy efficient and environmentally friendly construction practices. Green building brings together a vast array of practices, techniques, and skills to reduce and ultimately eliminate the impacts of buildings on the environment and human health. Green buildings emphasize taking advantage of renewable resources, use of plants and trees through green roofs and vertical greens, and reduction of rainwater run-off. Many other techniques are used, such as using low-impact building materials or using packed gravel or permeable concrete to enhance replenishment of ground water.

While the practices or technologies employed in green building are constantly evolving and differ from region to region, fundamental principles persist on structure design efficiency, energy efficiency, water efficiency, materials efficiency, indoor environmental quality enhancement, operations and maintenance optimization and waste and toxics reduction.

The second edition of Green Buildings & Parks World 2015 is back to play host to international green building experts, policy-makers, built environment practitioners, designers, tenants and end-users, a platform for congregation of ideas, collaboration, partnership and learning, to achieve a shared vision of a greener and liveable planet. The areas of discussion including:

- Latest Green Policies, Standards and Certification
- Enhancing Building Performance Through Energy & Water Efficiency Technologies
- Green Incentives & Financing Options for Green Infrastructure
- Innovative Green Building Materials
- Cutting-Edge Green Building Design & Management Solutions
- Green Roof & Vertical Green

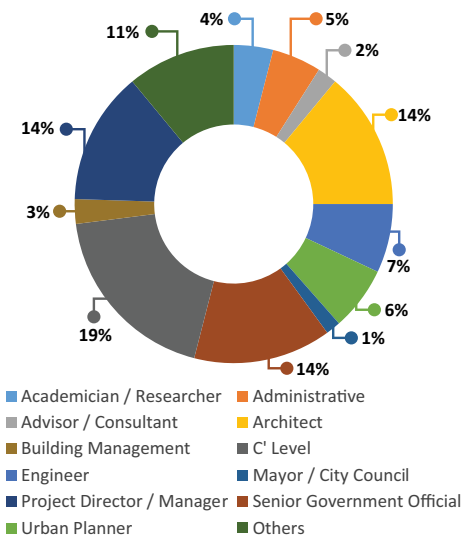
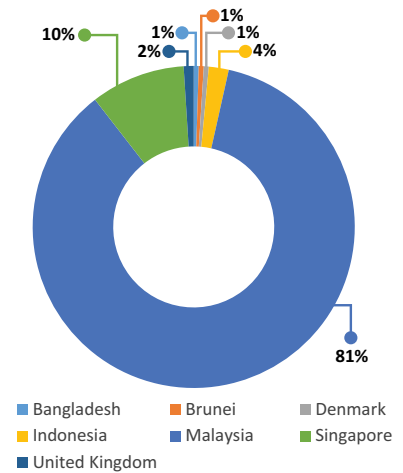


Dato' Dr. Ken Yeang, 2015

“Green design not an utopian pursuit - because utopian implies a dream, a speculation about what the ideal future. It is about today - the present state of environmental devastation and climate change must be addressed here and now, otherwise this millennium could be our last. Green design is about biointegration – biointegration of everything that we make (and not just buildings but all artifacts) and that we do on the natural environment in a seamless and benign way. If we are able to achieve this, then there will be no environmental issues whatsoever. This then is the challenge that we must confront and address”.

Dato' Dr. Ken Yeang will be delivering Keynote Address 1: The Ecological Basis for Green Architecture and Masterplanning

GBPW 2014 Delegates Statistics



GBPW 2014 testimonial

“Excellent work from Confexhub. Looking forward to next year's event”

Mr. Brendan Tong
Kacapuri Architects

“The conference is an eye-opener to green building design and application.”

Kong Lee Luang
Pekerjaan Prasan Konkerit Sdn Bhd

“Thanks for a good conference”

Mr. Gregers Reimann
IEN Consultants Sdn Bhd

ABOUT THE CONFERENCE

The Area of Coverage in Green Buildings & Parks World 2015

- To provide an overview on the latest green certifications criteria and scores of the region's green buildings
- To share and exchange ideas on latest designs and innovations in green buildings and eco-building materials
- To identify key trends and issues confronting the sustainable development growth for the region's green buildings
- To provide networking and build business opportunities whilst engaged in discussion on pertinent issues with industry experts

Conference Highlights

- A High Calibre Summit
- The Comprehensive Services Showcase
- Business Matching Meetings
- Pre-conference Technical Tours

Benefits of Attending

- Unrivalled access to a target audience of developers, consultants, engineers, manufacturers, policy makers, regulators and captains of the industry
- A flagship event to exchange ideas with the industry experts while being updated on the latest policies, green certifications, regulations and developments in the green building industry
- A platform for networking and establishing contacts for future business collaborations

GBPW 2014 testimonial

“ I gained new ideas and experiences from the speakers and presentations during the two days event ”

En. Mohammad Shahid Ismail
Majlis Perbandaran Bantong, Pahang

“ I would like to complement the organizer for their excellent and professional work ethic. I sincerely appreciate their patient and understanding ”

Mr. Paul Low
Jurong Engineering Limited

Who Should Attend?

- Airports & Ports
- Architects
- Architectural Consultant
- Building Automation & Control
- Building Construction Equipment / Materials Suppliers
- Building, Civil & Structural Engineers
- Building Owner
- Cabling System
- Certified Companies
- Concrete Materials
- Construction Companies
- Developers
- Estate Managers & Managing Agents
- Facility Management Companies
- Financial Services
- Government Bodies
- HVAC
- Integrated Building Services Contractors
- Interior Designers/Contractors
- Irrigation Systems
- Landscape Designers/Contractors
- Master Planners
- M&E Consultant/Engineers
- Park Managers
- Property & Real Estate Developers
- Property Managers
- Quantity Surveyors
- Road Marking / Building Contractors
- Sewerage Maintenance Contractors
- Storm Water Management
- Town Councils
- Urban Landscaping Providers
- Waterproofing Solutions

PROGRAM

DAY ONE: 4 AUGUST 2015, TUESDAY

8:30AM	GBPW 2015 Registration Begins
9:00AM	Delegates Take Their Seats at Ballroom
9:15AM	Arrival of Guest of Honor
OPENING CEREMONY	
9:25AM	INTRODUCTORY REMARKS
9:30AM	SPECIAL ADDRESS
9:35AM	INAUGURAL ADDRESS AND LAUNCH OF GREEN BUILDINGS & PARKS WORLD 2015
10:00AM	Networking & Refreshments Break
PLENARY SESSION	
10:30AM	Keynote Address 1: The Ecological Basis for Green Architecture and Masterplanning
11:10AM	Keynote Address 2: Green Buildings' Trends, Drivers and Challenges of Implementation – A Strategic pan-Asia Market Analysis
11:50AM	Keynote Address 3: Green Building Initiative in Malaysia: Commitment & Development
12:30PM	Luncheon for Guest Speakers and Delegates
SESSION ONE: GREEN POLICIES, STANDARDS AND CERTIFICATIONS	
1:30PM	Paper 1: An Overview of Green Building Index in Malaysia
2:00PM	Paper 2: MyCREST: A Building Rating Tool for the Malaysian's Built Infrastructure Industry
2:30PM	Paper 3: An Overview of Ecolabels and Sustainability Certifications in the Global Marketplace
3:00PM	Paper 4: MyHijau Program: The Malaysian's Ecolabel Certification
3:30PM	Open Forum: Comments, Questions and Answers
3:45PM	Networking & Refreshment Break
SESSION TWO: GREEN INCENTIVES & FINANCING OPTIONS FOR GREEN INFRASTRUCTURE	
4:15PM	Paper 5: An Overview of Green Building Incentives in Asian
4:45PM	Paper 6: Green Funding and Green Tax Incentive in Malaysia
5:15PM	Paper 7: Carbon Credit Financing for Green Urban Infrastructures
5:45PM	Open Forum: Comments, Questions and Answers
6:00PM	CONFERENCE DAY 1 ENDS

PROGRAM

DAY TWO: 5 AUGUST 2015, WEDNESDAY

SESSION THREE: ENHANCING BUILDING PERFORMANCE THROUGH ENERGY & WATER EFFICIENCY TECHNOLOGIES

9:00AM	Paper 8: Capitalizing on Solar Energy Technology for Energy Efficient Buildings
9:30AM	Paper 9: Effectively Lower Water Consumption with Water Efficient Products
10:00AM	Paper 10: Smart Technologies for Carbon Neutral Building – A Practical Approach
10:30AM	Open Forum: Comments, Questions and Answers
10:45AM	Networking & Refreshment Break

SESSION FOUR: INNOVATIVE GREEN BUILDING MATERIALS

11:15AM	Paper 11: The Beneficial Use of Recycled Materials for Buildings
11:45AM	Paper 12: Improve the Eco-performance of Buildings with The Use of Eco-friendly Material
12:15PM	Paper 13: Are Lego-like Technology the Future of Construction?
12:45PM	Open Forum: Comments, Questions and Answers
1:00PM	Luncheon for Guest Speakers and Delegates

SESSION FIVE: CUTTING-EDGE GREEN BUILDING DESIGN & MANAGEMENT SOLUTIONS

2:00PM	Paper 14: Creating High Performance Buildings with Information Technology Application: The Use of BIM
2:30PM	Paper 15: Cutting-edge Building System for Accurate Design and Efficient Manufacturing
3:00PM	Paper 16: Utilising Intelligent Facilities Management & Energy Efficiency System in Green Urban
3:30PM	Open Forum: Comments, Questions and Answers
3:40PM	Networking & Refreshment Break

SESSION SIX: GREEN ROOFS & VERTICAL GREEN

4:10PM	Paper 17: Safe Practices for Rooftop and Vertical Greenery
4:40PM	Paper 18: Design and Installation of Green Roofs and Green Walls in the Tropical Climates
5:10PM	Paper 19: Greening Existing Buildings by Retrofitting Chiller Plants to Optimize Energy Efficiency
5:40PM	Open Forum: Comments, Questions and Answers
5:50PM	GREEN BUILDINGS & PARKS 2015 ENDS

***This Program is subjected to change and for updated program, please logon on to www.greenbuildingsandparksworld.com
Program @ 25 May 2015*

ABOUT THE EXHIBITION

The Exhibition / Sponsorship Opportunities

The sponsorship program has been specially designed to give industry leaders opportunities to increase visibility and enhance corporate profile. Partners and sponsors will enjoy sustained profiling impact through continuous promotion before, during and even after the conference. There are various opportunities to support and be associated with this prestigious and unique event. Contact the organizer for more information.

Why Exhibit In GBPW 2015?

- Generate and establish new sales leads, business contacts and build network
- Proven track record in attracting high level delegates comprising private and public sectors from the America, Europe, Middle-East and Asia
- An ideal platform to project brand image and stay competitive in the Construction and Infrastructure Sectors
- Establish your presence in a new market and source for local agents or distribution networks
- Engage new partners and distribution network from the region
- Support existing clients and local agents

Standard Exhibition Space

Booth Size		USD
6sqm Standard Shell Scheme	Early Bird	3,500
	Normal	4,000
12sqm Standard Shell Scheme	Early Bird	5,500
	Normal	7,000

STANDARD BOOTH COMES WITH:

- White polyester laminated panels for back wall and fascia board
- Adhesive exhibitor's name and booth number on the fascia board
- Fluorescent lights
- Information Counter
- Folding Chair
- Waste Basket



General Sponsorship

Sponsorship Packages	USD
Titanium Sponsor	30,000
Platinum Sponsor	20,000
Gold Sponsor	15,000
Silver Sponsor	12,000
Cocktail Sponsor	15,000
Luncheon Sponsor	10,000
Refreshment	5,000 per session
Conference Session Sponsor	5,000 per session
Conference Bag	15,000
Conference Kit	15,000
Marketing Brochure	10,000
Name Badge Lanyard	5,000
Advertisement (FPFC)	1,000

CONTACT US

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CONTACT US

GREEN BUILDINGS & PARKS WORLD 2015 HOTEL RESERVATION FORM



Title Mr. Mrs. Ms. Dr. Others (specify) : _____

Name (as per passport) _____

Email _____

Passport No. _____ Date of Issue / /

Country of Issue _____ Expiry Date / /

Job Title _____

Company _____

Address _____

City/State _____ Postcode _____

Country _____

Telephone* _____ Fax* _____

Mobile Number* _____

*(Please include country and area code)

HOTEL ROOM RESERVATION

Choice of Hotel: (Please specify name of hotel. Reservation is for approved GBPW 2015 hotels only)			
Single or Twin-Sharing (Please Specify)		Rate Per Room Per Night (Please specify Rate)	
Check-In Date		Check-Out Date	

Below For Twin Sharing Room, Please Provide full name of room rate: (As per passport).please added

Title Mr. Mrs. Ms. Dr. Others (specify) : _____

Name _____

MODE OF PAYMENT

Reservation of hotel rooms is on first-come-first served basis. Reservation will only be made upon receipt of this reservation Form. Credit Card payments for hotel accommodation are charged in USD. Payment is to be made to the hotel specified by you and charge to your Credit Card account indicated below. Rooms booking confirmation letter will be issued by the hotel as proof of reservation.

PAYMENT BY CREDIT CARD (USD)

I hereby authorized USD _____ to be charged to my credit card below for the hotel reservation.

Credit Card: Visa Master (3 digit Security Code Number - on back of card _____)

Name : _____ (as appears on card) Credit Card No. : _____

Expiry Date : _____ Signature : _____ Date : _____

*(Signature must correspond with the
specimen signature of the Card Account)

Note: For room reservation, please complete the Hotel Reservation Form and fax or email to the hotel of your choice directly

