

World Green Roof Congress  
**copenhagen**  
2012

Urban  
Grey to

Urban  
Green

# Congress Programme

18 – 21 September 2012  
Tivoli Congress Centre  
Copenhagen



Sponsored by:

**Realdania**



CITY OF COPENHAGEN

**GI** BEDRE  
BOLIGER

Supported by:



**tfigroup**



# 'Realise the potential of green roofs to transform the urban landscape'

On behalf of WGRC and our Congress Partner TFI Group, I am pleased to announce that WGRC is to hold its third congress in the city of Copenhagen. For the first time, WGRC has the full political support and backing, not only from the City of Copenhagen but also from the Danish Ministry of Climate, Energy and Building. I do not know of any green roof event which has such strong backing from both host city and country.

I therefore believe that this year's World Green Roof Congress offers a unique platform for all policy makers, architects, designers, urban planners, manufacturers, engineering, environmental & ecological consultants involved in Green Roofs & Walls. Denmark is uniquely associated with innovation within the climate change debate so the impact for this year's WGRC extends beyond Denmark, Scandinavia and Europe to the world's stage.

*Dusty Gedge*

**Congress Committee Chairman,**  
World Green Roof Congress 2012

World Green Roof Congress 2012 is the third iteration of this exciting and respected global event. It provides a unique opportunity to share best practice and view inspirational exponents of green roofs.

Understand how green roofs contribute to sustainability, green infrastructure, and how it offsets carbon emissions and beautifies urban grey.

Hosted by Copenhagen, the city that has set itself the ambitious target of being carbon neutral by 2025, the World Green Roof Congress 2012 will bring together international policy makers, contractors, urban planners, manufacturers and local government representatives in a forum that offers inspirational and practical insights into how green roofs can be integrated into existing and new building development.

Register your place now at  
[www.worldgreenroofcongress.com](http://www.worldgreenroofcongress.com)

World Green Roof Congress  
COPENHAGEN  
2012



# Unmissable and invaluable

Whether you include the roof garden tours or just attend the congress, the time you invest will make a huge difference to your understanding of the ability of green roofs to transform your city's environment.

## The benefits of attending are limitless!

- Network with your international peers and share best practice
- Learn from our international panel of City Mayors on their cities are championing green roofs and sustainability
- Understand how architects interpret the dreams of sustainable design into the practicalities of implementation
- Gain an insight into the thinking, planning and delivery from over 50 leading international green roof practitioners
- Practical information on the cost, savings and benefits of Green Roofs
- Choose from sessions that focus on Water, Landscape & Master Planning, Hot & Arid and Plants & Biodiversity.

## Overview of the the event

### • 18 September:

Pre-Congress Tour (Malmö)

Please refer to page 6 in this brochure\*.

18:30 City of Copenhagen Welcome Reception,

20:00 Networking Dinner.\*

### • 19 September:

Congress Day 1, Congress Reception.

Please refer to page 3 in this brochure.

### • 20 September:

Congress Day 2.

Please refer to page 4 in this brochure.

### • 21 September:

Post-Congress Tour (Copenhagen).

Please refer to page 6 in this brochure.\*

*\* Items are booked separately.*

More than  
14 nationalities  
participated  
in 2010 – vital  
networking  
opportunity

Register your place now at  
[www.worldgreenroofcongress.com](http://www.worldgreenroofcongress.com)

World Green Roof Congress  
COPENHAGEN  
2012





# Congress Programme Day 1 – 19 September

## Day One – Wednesday 19 September

08:30	<b>Registration</b>			
09:30	<b>Congress Welcome Address</b> <b>Dusty Gedge</b> , President, European Federation of Green Roof Associations  <b>City of Copenhagen Welcome Address</b> <b>Frank Jensen</b> , Lord Mayor of the City of Copenhagen  <b>Congress Chairman Introduction</b> <b>Jim McClelland</b> , Managing Director, Sustainability & Media			
09:55	<b>Keynote Address</b> <b>The Value of Vegetation and Soil within the Urban Realm</b> <b>Emilio Ambasz</b> , Principal, Emilio Ambasz & Associates Inc			
10:35	<b>Keynote Address</b> <b>Policy and Implementation of Green Roofs in Chicago</b> <b>Michael Berkshire</b> , Green Projects Administrator, City of Chicago			
11:15	Q&A			
11:30	Refreshments and Networking			
12:00	Chairman's Introduction			
12:00	<b>Ministerial Welcome</b> <b>Martin Lidegaard</b> , Danish Minister for Climate, Energy & Building			
12:30	Lunch and Exhibition			
14:00 -15:55 Parallel Sessions				
Session	Water	Food Finance Contracts	Hot & Arid	Plants & Biodiversity
Chair	<b>Paul Shaffer</b> Associate CIRIA	<b>Alun Tarr</b> Director Wildface	<b>Mark Simmonds PhD</b> Ecosystems Design Group University of Texas, Austin Colorado	<b>Kasper Jorgensen</b> 3XN Architects Denmark
15:45	Q&A			
15:55	Refreshments and Networking			
16:25 -18:20 Parallel Sessions				
Session	Water	Landscape and Master Planning	Hot & Arid	Plants & Biodiversity
Chair	<b>Paul Shaffer</b> Associate CIRIA	<b>David Brasfield</b> Oslo Municipality Norway	<b>Mark Simmonds PhD</b> Ecosystems Design Group University of Texas, Austin Colorado	<b>Kasper Jorgensen</b> 3XN Architects Denmark
18:10	Q&A			
18:20	Chairman's Summary & Closing Remarks			
18:30	Congress Day One closes			
19.30-21.30	Congress Reception			



# Congress Programme Day 2 – 20 September

## Day Two – Thursday 20 September

08:30	<b>Registration</b>		
09:10	<b>Chairman's Welcome</b> <b>Tina Saaby</b> , City Architect for the City of Copenhagen		
09:20	<b>Keynote Address</b> <b>Large Scale Applications of Living Architecture</b> <b>Paul Kephart</b> , President & CEO, Rana Creek		
10:00	<b>Keynote Address</b> <b>Skyrise Greenery – Singapore's Green Roofs &amp; Walls</b> <b>Shirley Ling</b> , Head Skyrise Greenery, National Parks Board, Singapore		
10.40	Q&A		
11:00	Refreshments and Networking		
11:30-13:00 – Parallel Sessions			
Session	Architecture	Approaches to Planting	Energy
Chair	<b>Tina Saaby</b> City Architect for The City of Copenhagen	<b>Dusty Gedge</b> Living Roofs <b>Gary Grant</b> Consultant Ecologist	<b>Graeme Hopkins</b> Living Architecture Fifth Creek Studio
12:50	Q&A		
13:00	Lunch and Exhibition		
Afternoon Session Chair – Dusty Gedge, President, European Federation of Green Roof Associations			
14:00	<b>Keynote Address</b> <b>The Ideology of Ecological Overlays in Urban Conditions</b> <b>Bruce Hemstock</b> , Principal, PWL Partnership		
14:20-15:30	<b>City Mayors Panel Discussion</b> <b>Take a world tour of green roofs.</b> Join Mayors of major world cities and understand each city's unique incorporation of Green Roofs into existing and new city infrastructure		
15:25	Q&A		
15:45	Closing Session – Announcement of the winning host city for the World Green Roof Congress for 2014 Closing Remarks		
16:00	Congress Close		

Register your place now at  
[www.worldgreenroofcongress.com](http://www.worldgreenroofcongress.com)





# Create Your Own Congress

Build your own congress! You have the flexibility to build your own package at the World Green Roof Congress. Remember to book early to qualify for our early bird rates.

Choose from 4 days of practical and engaging tours, discussion, networking & congress debate:

- 2-days of seminars and discussion led by our international Green Roof experts
- 2 days viewing Green Roof exemplars on our guided tours of Malmö & Copenhagen
- A networking dinner to meet colleagues old and new

Please refer to the table below for registration fees and go to [www.worldgreenroofcongress.com](http://www.worldgreenroofcongress.com) to select your package.

## Delegate Pricing for 2012

World Green Roof Congress	Full Rate	Book Before 30 June	Book After 30 June	Early Bird Saving
Full Congress, 2 Day Tours & Networking Dinner	<b>£740</b>	<b>£665</b>	<b>£740</b>	<b>£75</b>
Full Congress, 2 Day Tours	<b>£645</b>	<b>£575</b>	<b>£645</b>	<b>£70</b>
Full Congress, 1 Day Tour & Networking Dinner	<b>£640</b>	<b>£570</b>	<b>£640</b>	<b>£70</b>
Full Congress, 1 Day Tour of your choice	<b>£545</b>	<b>£490</b>	<b>£545</b>	<b>£55</b>
Full Congress & Networking Dinner	<b>£540</b>	<b>£485</b>	<b>£540</b>	<b>£55</b>
Full Congress	<b>£445</b>	<b>£400</b>	<b>£445</b>	<b>£45</b>

Register your place now at  
[www.worldgreenroofcongress.com](http://www.worldgreenroofcongress.com)



# Register your place now at [www.worldgreenroofcongress.com](http://www.worldgreenroofcongress.com)

World Green Roof Congress  
**copenhagen**  
2012

## Copenhagen & Malmö – Green Roof Case Studies

We are pleased to offer congress delegates the opportunity to join us for a series of Scandinavian Green Roof case-studies. The tours will consist of specially selected green roof tours and will each include a case study topic.

### Tuesday 18 September

#### Green Roof Tour & Case Study: Malmö

Over the course of a day we will visit Sweden's Malmö and two leading examples of Green Roofs.

##### Augustenborg

The green roofs of Augustenborg form an important element of one of Sweden's largest sustainable urban developments. This unique botanical garden covers 9,500m<sup>2</sup> and is situated on top of several buildings joined by footbridges.

##### Emporia

Emporia is Europe's most spectacular and Scandinavia's largest shopping centre. The roof garden is the size of four football fields and is currently in development. This roof gives delegates the chance to see something incredible unfolding.

#### Case Study Speaker: Dusty Gedge, on: Green Roofs Standards and Guidance

Using recent examples of standards from Switzerland and Austria and established guidelines from Germany

### Friday 21 September

#### Green Roof Tour & Case Study: Copenhagen

Copenhagen's ambitious goal of becoming carbon neutral by 2025 means a reliance on Green Roofs to transform the urban environment.

#### Copenhagen Highlights Tour

Visit a selection of inspiring roofs including, the Tivoli Hotel, Danish National Archives, SEB Bank and Windswept 8 House by BIG.

#### Case Study Speaker: Gary Grant, on: Providing Green Roofs and Living Walls Within Cities as Part of the Green Infrastructure Approach

Green infrastructure, including parks, gardens and trees, is an essential part of successful cities. But what do we do in dense inner city locations where there is insufficient space for conventional green infrastructure? We use green roofs and living walls.

*Please note, tours are in addition to the congress.*



## Booking your Place

Be sure to book your place at the congress early, availability is limited so take advantage of our early bird rates.

## Book before 30 June and save

Go online and **register now**  
[www.worldgreenroofcongress.com](http://www.worldgreenroofcongress.com)

## Commercial Opportunities

Does your organisation offer services and expertise to policy makers, architects, urban planners, manufacturers, engineering, environmental & ecological consultants, and landscape architects who specialise in the implementation of Green Roofs? We offer sponsorship and exhibition opportunities that will get you in touch with your target group in the engaging setting of the World Green Roof Congress 2012 in Copenhagen.

If so, then contact **Fiona Whitehead**  
at [fiona.whitehead@tfigroup.com](mailto:fiona.whitehead@tfigroup.com)

18 – 21 September 2012  
Tivoli Congress  
Centre  
Copenhagen

6 Register your place now at  
[www.worldgreenroofcongress.com](http://www.worldgreenroofcongress.com)